

# INDEED EVIDENCE-BASED EVALUATION TOOL. PLANNING, DESIGNING, AND CONDUCTING EVALUATIONS OF PVE/CVE AND DE-RADICALISATION INITIATIVES

## INTRODUCTION

The INDEED Tool (<https://www.toolkit.indeedproject.eu/EbemToolView>) helps practitioners to plan design and conduct evidence-based evaluations of PVE/CVE and De-radicalisation initiatives. It introduces them to what they need to know about evaluation at all stages of the initiative's implementation. It is suitable for a wide range of initiatives implemented in different sectors and contexts. It offers instructions for planning various kinds of evaluations, such as more extensive formative, process, and outcome evaluation as well as more limited evaluations that focus on short-term actions and ad-hoc interventions related to the single cases.

The INDEED Tool is based on the Evidence-based Evaluation Model (<https://www.toolkit.indeedproject.eu/EbemView>) developed by the INDEED project. The INDEED Evidence-based Evaluation Model is a conceptual model, which demonstrates the process and functionalities of evidence-based evaluation. The model is intended to provide a deep understanding of the evidence-based evaluation processes by focusing on, the one hand, the defined principles of evidence-based evaluation: best available evidence in the field, professional expertise and analysis, and stakeholders and community needs, values, and preferences. And, on the other hand, it also comprises the evaluation process unfolding at 4 stages: preparation, design, execution, and utilisation.



## MAIN OVERVIEW OF THE INDEED TOOL:

The INDEED Tool (<https://www.toolkit.indeedproject.eu/EbemToolView>) provides practical guidance and solutions towards the development of evidence-based evaluation of PVE/CVE and De-radicalisation initiatives such as policies and strategies, long-term programmes, short-term actions and ad-hoc interventions related to the single cases unfolding in various contexts.

The Tool provides step-by-step instructions for planning, designing, and conducting evidence-based evaluations that are suitable for practitioners' and policymakers' needs and contexts. It covers most common types of evaluation (formative, process, and outcome). It also provides recommendations on how to design PVE/CVE and De-radicalisation initiatives with evaluation in mind, because advance planning is one key element of useful and relevant evidence-based evaluations.

For those initiatives that have started without an evaluation plan, the Tool provides instructions on what kind of options are available and how to develop the initiative so that it can be evaluated more comprehensively in the future.

While the Tool contains a lot of information on all key aspects of evaluation, it is also important to recognize that evidence-based evaluation often requires additional knowledge and skills, especially concerning evaluation designs and methods. The Tool provides the Resource Bank containing such resources.



## Who is the INDEED Tool meant for?

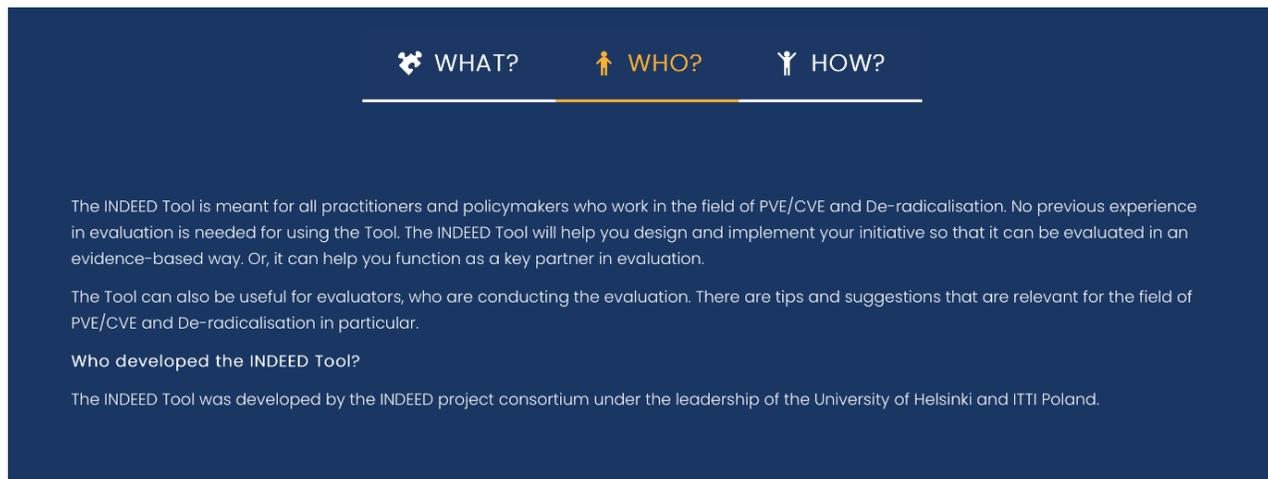


Figure 1. View of the INDEED TOOL home page

Source: Main page of INDEED Tool. Available on:  
<https://www.toolkit.indeedproject.eu/EbemToolView>

The INDEED Tool is meant for all practitioners and policymakers who work in the field of PVE/CVE and De-radicalisation. Previous experience in evaluation is not needed for using the Tool. The INDEED Tool will help practitioners and policymakers to plan, design and conduct their evaluations in an evidence-based way. It can also help practitioners and policymakers function as a key partner in evaluation.

The Tool can also be useful for evaluators, who are conducting the evaluation. There are tips and suggestions that are relevant for the field of PVE/CVE and De-radicalisation, in particular.

## HOW TO USE THE INDEED TOOL:

The INDEED Tool is arranged into **Modules** according to the initiative's current stage. – in other words, whether the initiative is on the planning or re-designing stage ([Module 1](#)), under implementation ([Module 2](#)) or already completed or soon to be completed ([Module 3](#)). In addition to that, the Tool includes a module that focuses on conducting more limited evaluations in which only one or a small number of cases are analysed ([Module 4](#)).



GET STARTED

## CHOOSE

the module that is closest to where you are with the initiative and to what you would like to learn more about.



### MODULE 1

if you are planning your initiative and would like to find out what you should know about evaluation at this point. This module may be useful also when you are redesigning an already existing initiative.



### MODULE 2

if you have started your initiative and you would like to know how it is going.



### MODULE 3

If your initiative has already ended or is about to end and you and would like to evaluate it.



### MODULE 4

If you like to evaluate how you have done in one or a small number of cases. These cases may have situations that you have handled as part of your daily work as an ad-hoc basis interventions, or these can be activities taken as part of an initiative.

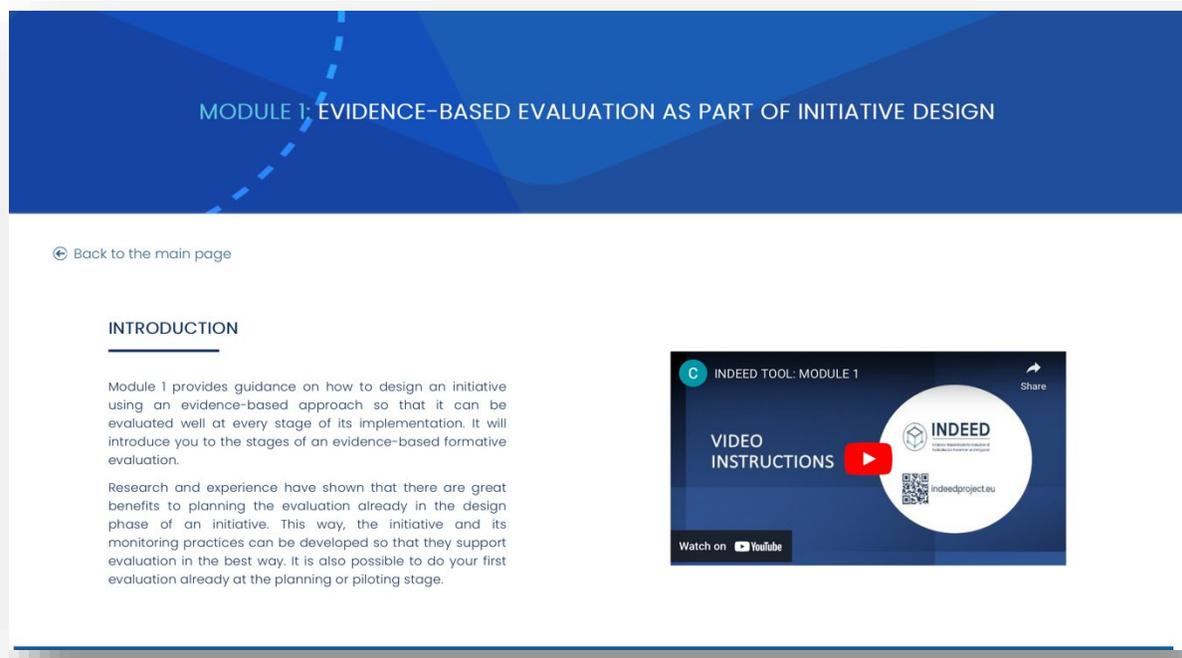
Figure 2. View of the INDEED TOOL home page

**Source:** Main page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView>

Within the Modules, practitioners and policymakers will find general information about options for evaluation at each of those stages of the initiative. The Modules also include **step-by-step instructions** to different evaluation types: Formative evaluation ([Module 1](#)), Process evaluation ([Module 2](#)), Outcome evaluation ([Module 3](#)) and Case-based evaluation ([Module 4](#)).



**Module 1** – provides guidance for how to design an initiative using an evidence-based approach so that it can be evaluated well at every stage of its implementation.

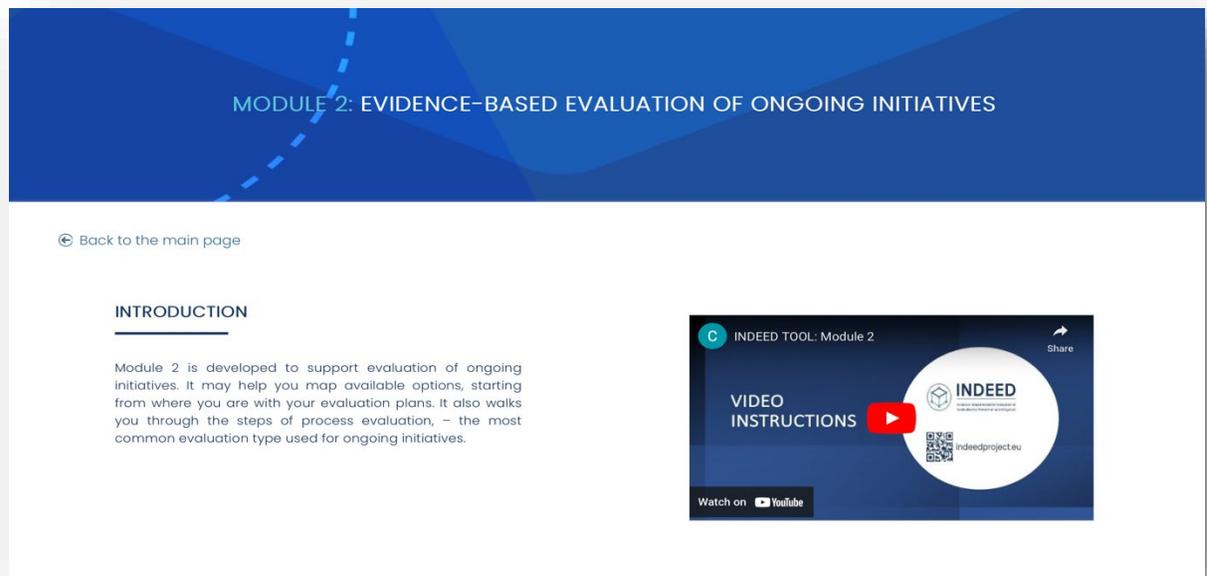


**Figure 3.** View of Module 1: Evidence-based evaluation as part of initiative design.

**Source:** Module 1 Page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView/Module1>

Research and experience have shown that there are great benefits in making the evaluation plan already at the phase of initiative’s design. This way, the initiative and its monitoring practices can be developed so that they support evaluation in the best way. It is also possible to do your first evaluation already at the planning or piloting stage.

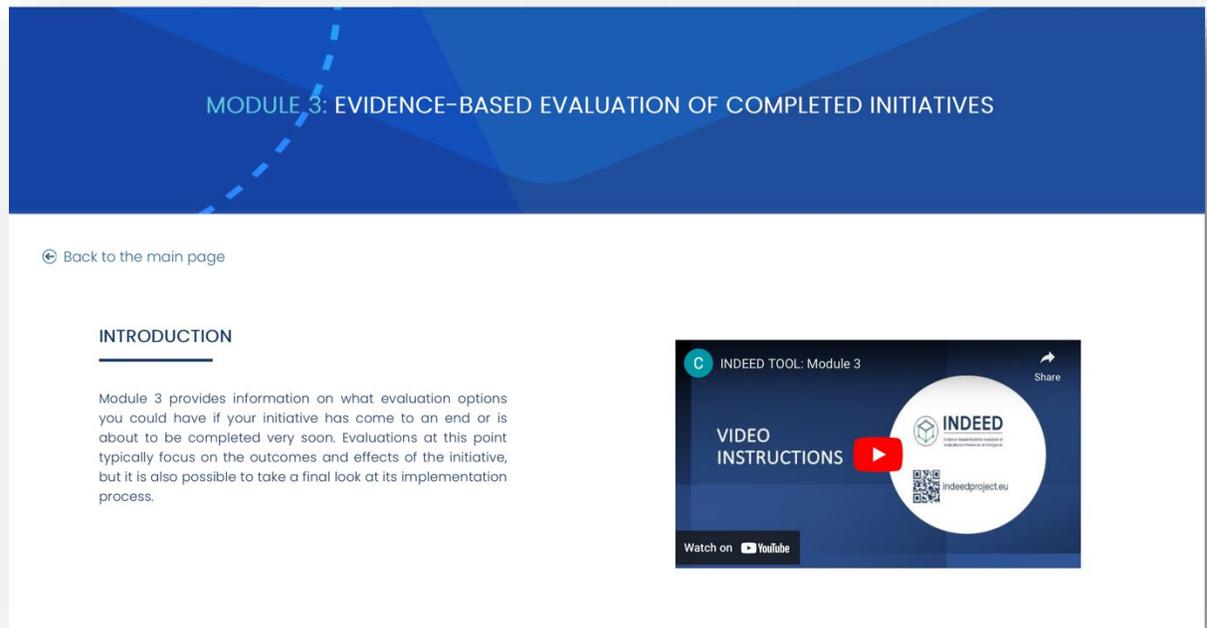
**Module 2** – is developed to support evaluation of ongoing initiatives. It may help you map available options, starting from where you are with your evaluation plans. It also walks you through the steps of process evaluation – the most common evaluation type used for ongoing initiatives.



**Figure 4.** View of Module 2: Evidence-based evaluation of ongoing initiatives

**Source:** Module 2 Page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView/Module2>

**Module 3** – provides information on what evaluation options you could have if your initiative has come to an end or is about to get completed very soon. Evaluations at this point typically focus on the outcomes and effects of the initiative, but it is also possible to take a final look at its implementation process.



**Figure 5.** View of Module 3: Evidence-based evaluation of completed initiatives

**Source:** Module 3 Page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView/Module3>

**Module 4** – introduces cased-based evaluation, which is a limited form of evaluation that looks only at one or a limited number of cases. It does not replace other forms of evaluation but can be a useful option especially where evaluations are difficult to arrange due to limited access to data or other issues that restrict the possibilities of involving external people in evaluations. It is also suitable for actions that have PVE/CVE and De-radicalisation goals but take place outside of any initiative.



**Figure 6.** View of Module 4: Evidence-based evaluation of single cases

**Source:** Module 4 Page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView/Module4>

The Tool also includes a **Resource Bank** where practitioners, policymakers, and evaluators can find recommendations and links to further materials on evaluation and planning of PVE/CVE and De-radicalisation initiatives.

Evaluation of various PVE/CVE and De-radicalisation initiatives from the point of view of their efficiency, impact or effectiveness is an important instrument. However, the success and credibility of these initiatives significantly hinge on the integration of ethical considerations concerning gender and ethical, legal and societal dimensions. These ethical aspects are enshrined in the human-rights based approach. If these aspects are taken into consideration and implemented at all stages of the evaluation process, then one can conclude

that the evaluation was pursued ethically. The INDEED Tool offers practical guides in downloadable pdf formats as ethical and quality standards for evaluation checklists.



**Figure 7.** INDEED Ethics Checklist

Source: Module 1 Page of INDEED Tool. Available on <https://www.toolkit.indeedproject.eu/EbemToolView/Module1/Stages>

## Bibliography & Resources

[INDEED Tool](#) on Evidence-based Initiative Preparation, Design, Execution, and Utilisation of PVE/CVE and De-radicalisation Initiatives.

[INDEED Guidebook 1](#) on Evidence-based Evaluation of PVE/CVE and De-radicalisation Initiatives. Principles, Challenges, and Methods.

[INDEED Guidebook 2](#) on How to Design PVE/CVE and De-rad Initiatives and Evaluations According to the Principles of Evidence-based Practice.

[INDEED Model](#) for Evidence-based Evaluation of PVE/CVE and De-radicalisation Initiatives.